

The Wilderness Center and Foxfield Preserve Annual Reports 2009 & 2010



THE WILDERNESS CENTER

The Wilderness Center Staff



Gordon Maupin,
Executive Director



Joann Ballbach,
Education Director



Tammy Seikel,
Development Director



Adam Beichler,
Consulting Forester



Gary Popotnik,
Land Stewardship Director



Ken Schlegel,
Naturalist/Caretaker



Rebecca Cyphert,
Office Manager



Vicki Shoenfelt,
Volunteer Coordinator/Promotions



Lynda Price, Naturalist



Gina Mast,
Bookkeeper &
Auction Coordinator



Carrie Elvey, Naturalist



Jeff Watson,
Foxfield Preserve Steward



Paul Lyons, Custodian



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Executive Director

Gordon T. Maupin*

*Executive Committee

STAFF — 2010

Gordon T. Maupin Executive Director
 Joann Ballbach Education Director
 Tamara A. Seikel Development Director
 Gary J. Popotnik Land Stewardship Director
 Adam Beichler Forester
 Jeff Watson Foxfield Preserve Steward
 Lynda Anderson Price Naturalist
 Carrie R. Elvey Naturalist
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 Vicki Shoenfelt Volunteer Coordinator/Promotions
 Robert W. Hawes Naturalist Emeritus
 Rebecca Cyphert Office Manager
 Regina Mast Bookkeeper, Auction Coordinator
 Paul Lyons Custodian



THE WILDERNESS CENTER

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The Wilderness Center, Inc.—to connect people with nature, educate people of all ages, conserve natural resources, and practice environmental stewardship

President's Report 2009

The job of the Board of Directors is to constantly look to the future. Over the last 25 years or so there have been very significant changes in The Wilderness Center as it has responded to changes in the community and the world in general.

Locally 25 years ago, The Wilderness Center was one of very few places in the region where people could take a nice walk on a trail. That has changed and many different trails are completed throughout the region. This is a good thing, but it also affected the number of visitors to the Center.

In addition, government agencies and nonprofit nature centers have offered educational programming similar to the Center's traditional programming.

Finally, the nonprofit world has exploded. Again, this is a good thing. I believe the nonprofit sector is able to do many things more efficiently than either government or the for-profit sector.

There has also been a huge change in society. When the Center started in 1964, there were only three television channels, there were no video games, home computers had not been invented, and gas was less than 30¢ per gallon.

Conservation of nature and natural resources has changed tremendously. In 1964 there were no clean water or air laws. Conservation biology was just emerging as a science. Creative mechanisms for land conservation were just getting started.

Wow! What changes have happened.

The Wilderness Center has always responded to the changing world. The Center has adapted its mission to continue to better serve its mission of education and conservation.

Today, the Center is a truly unique nonprofit organization. We continue to do our traditional work of education and conservation. However, the Center is now



“ecopreneurial” doing many things that serve the core mission education and conservation but also earn income. These activities include using wetland mitigation to save and restore wetlands, consulting forestry to encourage landowners to manage woodlands sustainably, Foxfield Preserve, a nature preserve cemetery, and ecotours that combine education with wonderful travel experiences.

Educational programming is stronger than ever with a emphasis shifting to giving children, families and adults great experiences. We have embraced the digital age with a weekly “Wild Ideas...the Podcast” that is downloaded throughout the world.

On the land conservation front, we are saving land via donations, conservation easements and a revolving land fund.

Change is always a challenge. It's hard. But effective, creative change has enabled the Center to better serve people and nature.



Before becoming President of The Wilderness Center, Buehler served as President of the TWC Backpackers and Day Hikers Club.



Executive Director's Report

This isn't just a double Annual Report, it is a quadruple Annual Report as it covers both Foxfield Preserve and The Wilderness Center (TWC) for the years 2009 and 2010.

Unless you lived on Mars the last two years you will know it has been a challenging time for The Wilderness Center and virtually everyone and everything in the world as "the great recession" worked it way through the global economy.

Thanks to a very generous community and membership, the Center has and is coming through strong. It was necessary to reduce salaries and benefits for the staff, but, unlike many other nonprofit organizations, TWC was able to keep everyone employed. The board made a commitment to keeping the staff employed because layoffs would not benefit anyone, anywhere, while working staff, even with reduced income, would not add to the unemployment rolls.



There were definite bright spots. Tammy Seikel, our Development Director, and I met with many long time supporters to request special contributions to help TWC through the difficult time. Virtually everyone came though with a generous gift. The other bright spot was the success of some of the "ecopreneurial" ventures. Foxfield Preserve brought in very significant income in the form of Legacy Memberships. Wetland Mitigation through our Brewster Wetland Mitigation Bank also generated significant support. TWC Consulting Forestry amazingly moved into the black despite the downturn in the economy.

The flipside of the down economy is that the community needed TWC more than ever. Attendance at educational programming remained strong as people came to TWC for "staycations" and took advantage of the many free programs offered here.

TWC increased it educational reach to the entire world via the weekly Wild Ideas...the Podcast. It has attracted several thousand download/views per month from all over the world.



Wilderness Center Clubs

- Astronomy Club
- Backpackers and Day Hikers
- Birding Club
- Botanizers Club
- Cavers and Climbers Club
- Fly Fishing Club
- Geocaching Club
- Geology Club
- Needle Crafters Club
- Nature Photo grapy Club
- Woodcarvers Club
- Storytellers Club

Club Volunteer Hours: 4,755

	<u>2008</u>	<u>2009</u>	<u>2010</u>
Astronomy Club	2,109	2,204	2,331
Backpackers	189	229	218
Bird Club	554	557	549
Botanizers	137	142	153
Cavers Club	86	99	102
Fly Fishing	72	61	74
Geology	136	137	149
Nature Photo	202	210	217
Storytellers	79	82	161
Woodcarvers	657	657	662
Fairs & Festivals	149	143	139
Total:	4,364	4,521	4,755

Volunteer and Attendance Statistics

Special Events Volunteer Hours			
	2008	2009	2010
Earth Day Clean-up	226	228	375
Earthly Delights	678	544	562
Birdseed Sale	142	218	280
Enchanted Forest	1,144	1,265	1,103
Family Day	32	61	63
Moonlight Serenade	88	140	170
Nature Festival	51	43	100
Bird Count	373	644	738
Native Plant Sale	119	204	168
Total:	2,942	3,347	3,559
Grand Total Hours	13,301	15,437	14,068

Total Volunteer Hours			
	<u>2008</u>	<u>2009</u>	<u>2010</u>
Jan.	679	888	813
Feb.	758	680	708
March	553	1,102	926
April	912	1,109	996
May	1,123	1,138	1,149
June	655	845	743
July	628	1,370	757
Aug.	896	1,110	889
Sept	976	1,092	952
Oct.	1,311	1,184	1,061
Nov.	1,099	1,014	853
Dec.	769	558	662
Total:	10,359	12,090	10,509
Grand Total Hours	13,301	15,437	14,068

Attendance 2009		Attendance 2010	
Education Programs	11,379	Education Programs	10,513
Members' Programs	1,546	Members' Programs	800
Public Programs	3,709	Public Programs	3,972
Workshops	143	Workshops	312
Non Public Events	204	Non Public Events	195
Wild Ideas...the Podcast	10,468	Wild Ideas...the Podcast	38,249
Special Events		Special Events	
Fall Woodcarving Show	900	Fall Woodcarving Show	550
Spring Photo Fest	850	Spring Photo Fest	500
Earthly Delights Auction	260	Earthly Delights Auction	180
Audubon Christmas Bird Count	63	Audubon Christmas Bird Count	89
TWC Annual Dinner and Meeting	97	TWC Annual Dinner and Meeting	80
Story Concert	170	Story Concert	170
GeoCache Events	233	GeoCache Events	269
Concert Series	429	Concert Series	809
Fall Hiking Extravaganza	55	Fall Hiking Extravaganza	72
Moonlight Serenade	166	Moonlight Serenade	184
Enrichment Programs	233	Enrichment Programs	175
Nature Craft Show	450	Nature Craft Show	450
Enchanted Forest	1373	Enchanted Forest	1,548
Subway Race/Earth Day	172	Subway Race/Earth Day	126
Birds of Prey Talk	40	Family Day	350
Introducing Dinosaurs	30	Total of Special Events	5552
Total of Special Events	5,521	Attendance at Recorded Events	59,593
Attendance at Recorded Events	39,970		

Value of Volunteers 2010

The IRS assigns a dollar value to volunteer time as a part of their oversight of nonprofit organizations. TWC had 702 volunteers who contributed 18,823 hours!

This translates in to a value of \$376,460 for the communities served by the Center.

Educational Programming

When I say “education program” at TWC, people think of school groups. They’re right! But it’s much, much more. TWC’s education program is any time anyone learns anything about nature through us.

Sure, that includes groups, both at the Center and at their sites. We offer programs for school and other groups, from preschoolers to nursing home residents, in life science, earth science, and space science.

It also includes a wide variety of adult and family nature programming. Classes, workshops, hikes, clubs, and other experiences throughout the year fill the Center’s calendar!

And, in the past few years, we’ve been increasing “nature on demand”—programming people can try when they want to. It’s Family Fun Packs, displays, letterboxing and geocaching, Wild Ideas...the Podcast, self-guided trail interpretation, and more.

So, come to The Wilderness Center! Come alone or with your friends, family, or group. Come to a club meeting, for a workshop or special event, for a quiet walk, to try “nature on demand,” or as a volunteer helping others learn about nature.

But mostly, come! When you learn something about nature, you’ve helped work toward our mission.



TWC’s Education Mission is to provide hands-on, outdoor-based experiences for people of all ages to study and appreciate nature.



Wild Ideas...the Podcast quickly became a success. In less than two years, it has attracted 59,386 downloads/views from iTunes and other podcast websites. People download from all over the world.





Daniel Eikenberry made a bequest of land and endowment.

Arizona Birding Ecotour



Prescribed fire is used as part of TWC's land stewardship.

Tiger Swallowtail



"Fireflies" prepare to lead groups through the Enchanted Forest.



Herpetology Day

Investigating wetlands



Children at Enchanted Forest



Land Stewardship Volunteers

Land Conservation

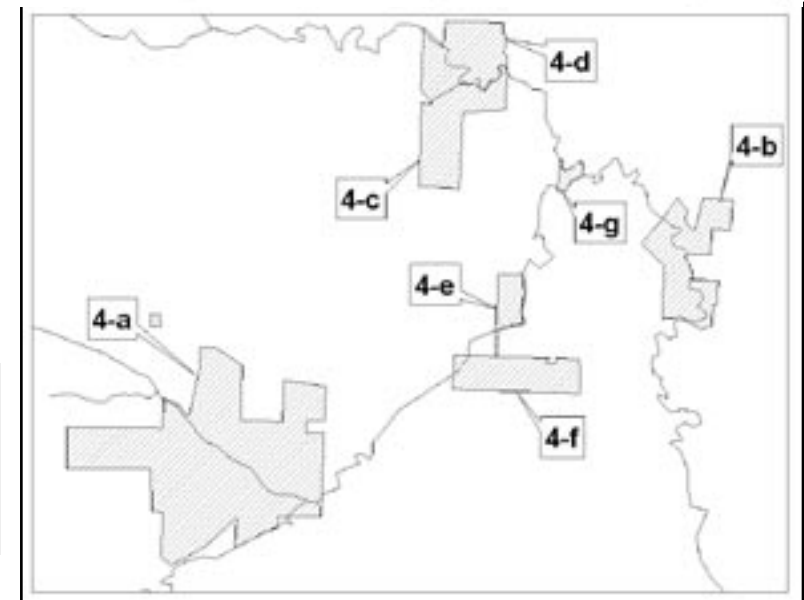
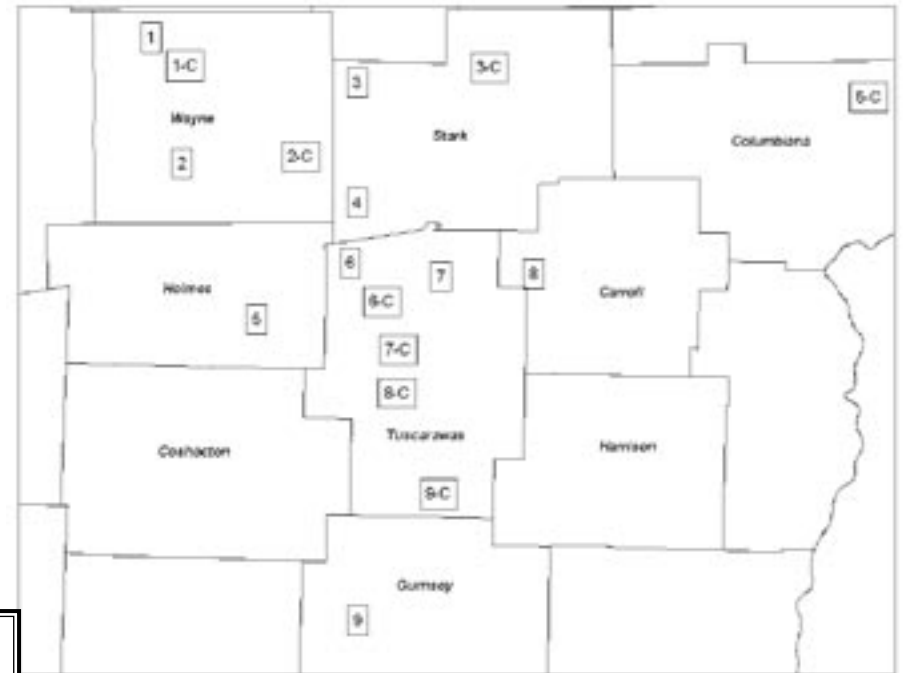
We received grants from the Clean Ohio Fund and the Muskingum Watershed Conservation District in order to purchase a 30.5 acre parcel of land along the approximately 2,600 feet of the middle fork of Sugar Creek. This parcel is a mix of floodplain woodland and meadow communities.

We had an excellent burn season in late April. Ignition of the prairie along Alabama Avenue consumed most of the standing biomass and the recovery during the spring and summer months were exceptional.

Invasive plant control continues to expand, particularly at the Headquarter property. Work was also conducted at Doughty Gorge, Wiles Woods and Zoar Woods.

We are currently working on a conservation plan that will include sustainable forestry practices at our Yost Woods preserve. These practices will not only improve the remaining timber, but will help generate funding for the land stewardship program.

TWC is also playing a role in regional conservation planning as part of the Lake Erie Allegheny Partnership for Biodiversity (LEAP). LEAP's biodiversity planning committee is working at multiple scales including: the protection of globally rare species; regional community and habitat types and; locally for the protection of natural elements and their components.



<u>Wilderness Center Land</u>		
1	Wiles Woods	83
2	Schaffer Woods	11
3	Cooper Estate	9
4	Sugar Creed Corridor	
4a	Headquarters	629
4b	Falcon Flats	143
4c	Lash's Bog	120
4d	Brewster Wetland	117
4e	Baylor	30
4g	Confluence Wetland	9
5	Doughty Gorge	93
6	Tusc Woods	12
7	Zoar Woods	193
8	Yost Woods	33
9	Eikenberry Forest	42
10	Cohn-Fisher (not on map)	3
Total		1,527

<u>Conservation Easements</u>		
1-C	Finney Farm	80
2-C	Dunn Farm	80
3-C	Raff-Hague	100
4-C	Marchand (map 4-f)	101
5-C	Hoffstot 260	
6-C	Brugger Farm	137
7-C	Henderson	72
8-C	Marsh (3M Farm)	268
9-C	Barnes	262
10-C	Miller Amish Farm	39
Total		1,399

<u>Revolving Land Fund Projects</u>		
<u>Organization</u>	<u>Purpose</u>	<u>Size</u>
Stark Parks	Trail Connection	31
Stark Parks	5-mile Trail	93
Camp Tuscazoar	Camp Expansion	172

Foxfield Preserve



Foxfield Preserve has quickly become one of The Wilderness Center's most wonderful ecopreneurial ventures.

It is wonderful because it meets the profound desire that many people have for the final resting place to be in nature. Foxfield Preserve's clients have found a way to give back to the Earth.

Foxfield Preserve is a nature preserve cemetery. It is a nature preserve first. That simple yet profound statement guides everything that happens at Foxfield Preserve.

It is one of only a few nature preserve cemeteries in the United States. The land is being restored to prairie and forest. It will not be a lawn. It will not have fancy monuments. Only natural burial is permitted: no vaults and only biodegradable containers are permitted. Graves are a very low density so that nature may dominate. In 100 years, Foxfield Preserve will be a mature forest and wildflower spangled prairie. In 500 years it will be one of Ohio's crown jewels of nature.

The atoms and molecules of each person interred at Foxfield Preserve quickly return to nature's cycle of life.



TWC Consulting Forestry

TWC Consulting Forestry has continued on our mission of providing high quality forest management advice and implementation on private lands in Ohio in 2010. The company is dedicated to building long-term relationships with clients through providing the best management practices, education and quality services in creating, establishing and maintaining Ohio's forest, wild lands and wildlife for our future generations.

All the same services were available this year that were the previous year. Emphasis is based on building good relationships with clients while working with them to meet their needs and objectives for their forest land or small woodlot. Timber sales have really taken off in the past year. This is evidence of our name getting out as a respected natural resource manager in the area. It is also the key to becoming a successful and profitable business.

Since the start of the consulting forestry branch at The Wilderness Center we have taken over the management of a large number of acres of land. We currently have management plans written on 85 pieces of land for 85 different land owners. The acreage of this land totals 6,229 acres of forest. This means that we have been given control of the forest management on all of these properties. That ensures that bad cutting and logging practices will never take place on these properties and they will be conserved and improved upon into the future. On top of this many of the land owners received major tax breaks from the management plans we provide.

We have also helped 19 land owners remove trees from their properties through a timber harvest. Our help ensured that a proper harvest took place in these woodlands so they can continue to produce high quality timber while being enjoyed for the many other reasons people own forest land. Through our marking of timber and over sight of the harvesting process we have conserved another 1,500 acres of forest land that would have been lost to bad practices.



TWC Development

One of the most important aspects of fundraising is to let people know what we do with the funds that are donated to us. I am the first to admit we do not always do the best job letting you know. So here is a quick overview of the many activities your donations help to support. YOU are the reason for our success!

Looking through this annual report, you can see the many ways we fulfill our mission to connect our community with nature, educate people of all ages, conserve natural resources, and practice environmental stewardship.

We educate people of all ages. School and family programming. Podcast Wild Ideas. Club programming. Ohio Certified Volunteer Naturalists. Eco-tours. Family backpacks. Family Days.

We conserve natural resources and practice environmental stewardship. 3,000 acres preserved through ownership and conservation easements. Consulting Forestry. Foxfield Preserve. Revolving Land Fund. Wetland Mitigation. Vernal pool construction and monitoring. Species monitoring.

We connect people with nature. Ten miles of trails, open to the public 365 days a year. Enchanted Forest. Moonlight Serenade. Native Plant Sale and Gardening Seminar. Earth Day. Naturalist-led nature walks.

People support a cause with donations when they see that a particular nonprofit has an answer to a community issue. You probably support The Wilderness Center because: You think nature education is important, and/or you think land conservation is important. I hope that by reading this annual report, you will agree that your contributions have been put to good use!

With the economy in the situation it is in, I expected our last two annual campaigns to dip quite a bit from previous years. But you, our donors, came through and in both years we equaled the donations from 2008. 2009 added \$60,000 to our operating income, and 2010 even surpassed that, with a total of \$65,000! Once again, we thank you so much for your investment in us.

Our signature fundraising event for the last 20 years has been Earthly Delights. We take the opportunity to honor a local individual for their service to the community and raise funds for The Wilderness Center at the same time through corporate sponsorship and an auction. In 2009 we honored John Werren, an attorney at Day Ketterer Ltd who has been active in the community for many years. The event was held

at the Kent State Stark Conference Center and was chaired by Betsy Biros-Bules. Dick Kiko, longtime friend of Mr. Werren, successfully coaxed the crowd to bid high on auction items. With the efforts of dozens of volunteers and a visit by the “Beatles” (actually tribute band Hard Days Night) we netted over \$55,000.

In 2010 Earthly Delights honored Stephen Perry, Executive Director of the Pro Football Hall of Fame. Chaired by his friend Ralph Regula and board vice chair Andy Haag, the evening featured an eclectic mix of items for auction and plenty of fun. The auctioneer was Mr. Regula’s son, David, who not only sold the items for a premium but persuaded the crowd to donate an additional \$1,200 for our school programming. With the economy easing a bit, this year Earthly Delights netted over \$70,000!

Through your donations, whether as a membership, annual campaign gifts, Tree of Life, Earthly Delights, planned giving or a special event, you are vital for our success. Please contact us if you have any questions about your gift, and last but not least, thank you!



Earthly Delights Volunteers

Permanent Endowment Trust Fund

Named Endowments

The Wilderness Center will create a special named endowment for a contribution of \$2,500 or more. These special memorials are carried on the Center's books and constitute a legacy that will support nature, education, and wild-life in perpetuity. They are listed here in alphabetical order.

Ruby K. and John F. Andrews Memorial Fund
Astronomy Chair Endowment Fund
Charles T. Barkett and Alice K. Kreiger Barkett
Memorial Fund
Viola R. Beltz Memorial Fund
Belden and Blake Trail Memorial Fund
Ralph M. Brown Memorial Fund
Evelyn A. Bucklew Memorial Fund
Georgia Cave Memorial Fund
Lemuel A. Cleaver III Memorial Fund
Kathryn Corbett Memorial Fund
Harriet Davis Memorial Fund
Samuel C. Demkee Memorial Fund
C. Gene Dotson Memorial Fund
Herbert C. Douglas Memorial Fund
Dr. and Mrs. Harold R. Dowell (Bobbie) Fund
Daniel Eikenberry Memorial Fund
Helen H. Enlow Memorial Fund
Ruth Erbland Memorial Fund
William O. Fitzke Memorial Fund
Seth and Clara Giust Memorial Fund
John S. Hamel Memorial Fund
Dale E. Hart, M.D. Memorial Fund
Margaret Hauenstein Memorial Fund
Herb Henderhan Memorial Fund
Mary Higginbotham Memorial Fund
Ward and Elsie Hofstetter Memorial Fund
Gladys E. Hunt Memorial Fund
Virginia C. Jack Memorial Fund
Jackson Middle School Fund
Dale R. and Elleda B. Jefferson and William K. Pool
Memorial Fund

Jeanette Jenkins Memorial Fund
Eugene B. Jester Endowment for Bessie and Helen
Jester
Thomas L. Kane, Sr., Memorial Fund
Florence Keuerleber Memorial Fund
Carl and Audrey Lavin Speaker Fund
Beulah M. Levinger Memorial Fund
Alberta E. Limbach Memorial Fund
Gordon T. Maupin Fund
Beulah McBride and George L. Moore Memorial Fund
Doris I. McCloud Memorial Fund
Henry N. Merkle Memorial Birdathon Fund
Alexander and Helen Norden Memorial Fund
Elinor I. Oakes Memorial Fund
Mary B. Perry Memorial Fund
William C. and Vivian L. Pettigrew Memorial Fund

Herbert A. Pincombe Memorial Fund
Brinca Root Memorial Fund
Virginia Sand Memorial Fund
Wilber Holmes Shisler and Ethel Conrad Shisler
and Wilmot Area Ancestors
Don B. Shoemaker Memorial Fund
Amy E. Slowikowski Memorial Fund
Russell C. Slutz Memorial Fund
Helen Sommer Memorial Fund
George W. Still Memorial Fund
John W. Taylor Memorial Fund
TWC Boosters
Clyde M. Tshantz Memorial Fund
Ray J. Wentling Memorial Fund
Beverly J. White Memorial Fund
Zoar Woods Permanent Endowment Trust Fund





Naturalist Carrie Elvey traps and marks aquatic turtles as part of our educational programming.

Volunteers play all the major roles at The Enchanted Forest.



A Black Bear was seen feeding on berries on a Greater Yellowstone ecotour. A Black Bear was seen at The Wilderness Center in 2009. It was probably a male bear dispersing from Pennsylvania.



The prairie at the Center is a great place to visit in any weather.

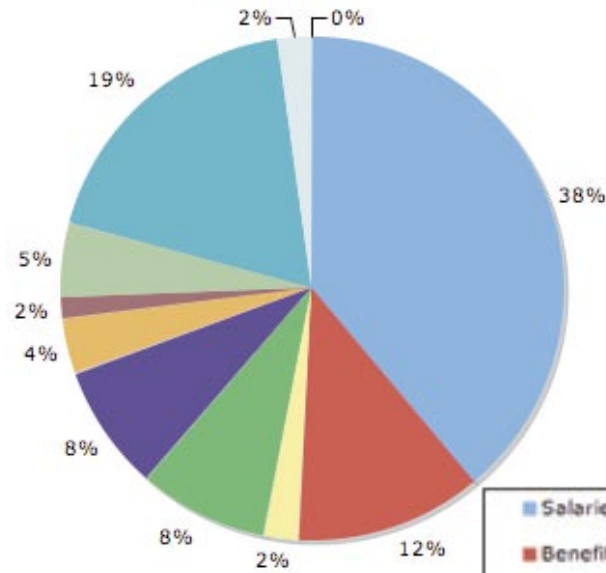


Travelers enjoy a waterfall on the Hawaii ecotour.

Financials

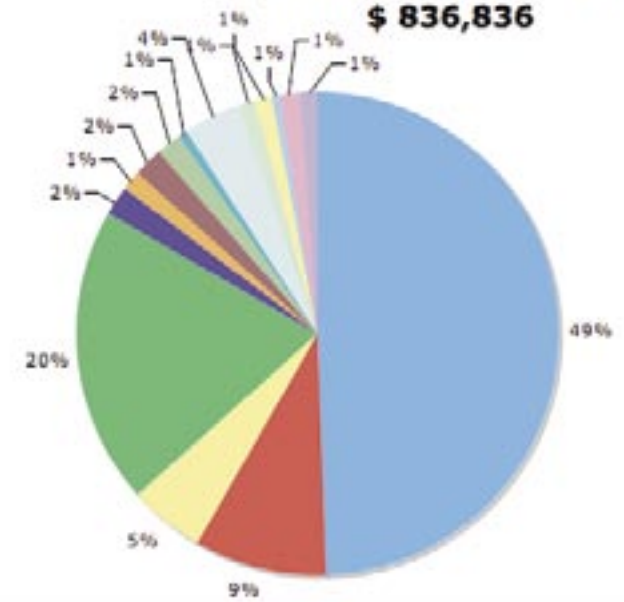
- Contributions, public support, Tree-of-Life, donations
- Membership Dues
- Wetland Mitigation Credit Sales
- Education and Program Service Fees, net
- Fundraising Auction, net
- Rental income; conservation set aside
- Oil and gas lease income
- Bookstore and Birdseed sales, net
- Interest and dividends, net
- Forestry Income
- Misc.

Operating Income 2010
\$ 842,918



- Salaries
- Benefits
- Payroll Taxes
- Depreciation
- Insurance
- Postage
- Publications, Printing
- Professional Fees
- Real Estate Taxes
- Maintenance, Repairs, Land Stewardship
- Utilities
- Marketing
- Travel
- Other
- Misc.

Operating Expenses 2010
\$ 836,836



Statement of Financial Position

June 30, 2010 and 2009

ASSETS		
	<u>2010</u>	<u>2009</u>
CURRENT ASSETS		
Cash and cash equivalents	\$ 1,518,346	\$ 1,584,439
Inventory	37,258	46,428
Prepaid expenses	4,182	18,457
Interest receivable	<u>83,446</u>	<u>43,560</u>
Total current assets	1,634,232	1,692,884
INVESTMENT SECURITIES	5,324,174	4,692,812
PROPERTY, PLANT AND EQUIPMENT, NET	4,682,646	4,798,591
OTHER ASSETS		
Notes receivable	564,500	564,500
Lease receivable	377,600	377,600
Related party receivable	72,458	72,458
Deposits	<u>985</u>	<u>985</u>
Total other assets	1,015,543	1,015,543
Total assets	<u>12,665,595</u>	<u>12,199,830</u>
<u>LIABILITIES AND NET ASSETS</u>		
CURRENT LIABILITIES		
Accounts Payable	\$ 20,308	\$ 13,898
Deferred revenue	68,910	80,233
Accrued expenses	282	335
Current portion of lease payable	<u>30,000</u>	<u>30,000</u>
Total current liabilities	119,500	124,557
LEASE PAYABLE		
NET ASSETS		
Unrestricted		
General	6,488,711	6,372,373
Board designated	<u>526,959</u>	<u>526,959</u>
Total unrestricted assets	7,015,670	6,899,332
Temporarily restricted	1,387,674	1,213,696
Permanently restricted	<u>3,932,751</u>	<u>3,721,972</u>
Total net assets	<u>12,336,095</u>	<u>11,835,273</u>
Total liabilities and net assets	<u>12,665,595</u>	<u>12,199,830</u>

Note: A copy of the Audit Reports for 2009 and 2010 are available upon request.

Foxfield Preserve 2009

(Calendar year data)

Pre-need sales	\$ 24,825
At-need sales	11,225
Legacy Donations	36,500
Open/Close/Site Prep	<u>6,500</u>
Total	\$ 79,050

Foxfield Preserve 2010

(Calendar year data)

Pre-need sales	\$ 45,050
At-need sales	9,850
Legacy Donations	41,600
Open/Close/Site Prep	<u>8,500</u>
Total	\$ 103,500





THE WILDERNESS CENTER



The Wilderness Center's Mission:

To connect our community with nature, educate people of all ages, conserve natural resources, and practice environmental stewardship.